

TRAVEL ➦ SNAP CARDS

GET LOW, GET HIGH



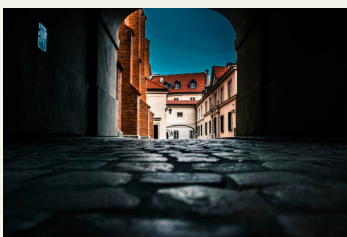
The next time you are visiting a popular travel destination, just stop and take a moment to look around. In particular, look at other people taking pictures. 90% will be standing there taking photos. Changing the camera perspective, even slightly, can be enough of an edge to get your image selected over another for publication. Photo buyers are yearning for new, never before published angles. A simple way to do that is to get low or get high.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

DROP IT LOW



Moving the camera just a few feet toward the ground or locating a slightly elevated point of view can breathe new life into an old scene.

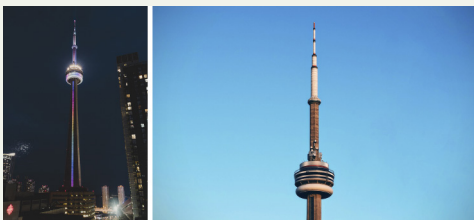


This is a great example of getting low turning a fairly ordinary travel scene into something more exotic. When you get low, look for reflections and make use of foreground.



Sometimes changing the camera higher or lower reveals interesting travel scenes that no other photographer has bothered to notice.

BRING IT UP



On the left, you see the CN Tower in Toronto as everyone in the world sees it. On the right, the photographer has used an elevated point of view, a telephoto lens, and Minimalism to create a travel photograph that stands out! Google CN Tower Toronto and view the 'Images' tab. How many do you see that look like the image on the left versus the right?

COMPOSITION STILL MATTERS



When using an elevated point of view that includes a distant vista, pay special attention to your complete composition. Don't rely simply upon the elevated POV. Most images require at least three solid tools of composition for the picture to be successful.